



**EQUITY** ACTION

TOOLS • REGIONS • KNOWLEDGE • STAKEHOLDERS •

# Case Study Framework

---

Claudia Marinetti & Yoline Kuipers  
Health Equity Team, EuroHealthNet

[www.health-inequalities.eu](http://www.health-inequalities.eu)



*This work is part of EQUITY ACTION which has received funding from the European Union, in the framework of the Health Programme. The sole responsibility for this work lies with the author*



# Purpose

- to explore how HI are addressed at the regional level
- to provide good practice examples of how regions can move forward to improve HE
- to find ways in which projects and initiatives could be supported by SF



# Description of work

- Case Studies on experiences in relation to tackling HI
- Case Studies will cover one or more areas, depending on expertise
- Each area will have a similar structure



# Menu of Options





# Menu of Options

- **Governance:** governance processes; whole of government approaches; links between local and national level.
- **Policy:** policy and implementation; gaps, difficulties, successes, improvements.
- **Practice:** practical examples of approaches and methodologies; concrete initiatives and programmes.



# Menu of Options

- **Tools:** examples of HIAef and/or HEA
- **Stakeholders:** how stakeholders from different sectors can work (successfully and continuously) together
- **Evaluation:** evaluations with specific focus on impact on HI



# Menu of Options

- **Tools:** examples of HIAef and/or HEA
- **Stakeholders:** how stakeholders from different sectors can work (successfully and continuously) together
- **Evaluation:** evaluations with specific focus on impact on HI



# Common Structure

- Case Study report:
  - written in English
  - around 3000 words (5000 for more than 1 area)
  - includes findings and recommendations.
  - Desktop search + interviews
- Setting the scene
- Guiding questions
  - Both for desktop search and interviews



# Tips for interviews

- Send an overview of the interview themes at least 1 week before
- The conversation is confidential unless interviewee is keen in being acknowledged in the case study report.
- Advisable that interviewers bring a rapporteur



# Timeline

Engagement of around 25 days

- *14-15 November 2011: First regional meeting in London, UK*
- *Mid November 2011 – Mid February 2012:*
  - Regions will work on (at least one) Case Study and will submit a draft before mid February 2012.
- *March 2012: Second regional meeting in Brussels, Belgium*
  - Discuss the draft Case Study submissions
- *End March 2012: Final Case Study submission*



# Setting the Scene

- Regional role and organisation
- Links between governmental levels

Information already collected for completion of the SNAQ can be used here!



# Governance

- Regional Role
- Links between governmental levels
- Cross-governmental action
- Financial Support

## Report:

- Findings from desktop research & interviews
- Keys to success & recommendations for successful governance processes to tackle HI



# Policy

- Analysis of Overall Policy response
- Policy Details
- Implementation
- Need and Gaps
- Lessons for effectiveness & future perspective
- Report:
  - Findings from desktop research & interviews
  - Key points and recommendations to successful policy responses to HI



# Practice

- Project Details
- Project Analysis
- Additional Information (material available, influence, etc.)
- Needs and Gaps
- Lessons for effectiveness & future perspective

## Report:

- Findings from desktop research & interviews
- Keys to success and recommendations for successful projects and initiatives to tackle HI



# Tools

- General overview of HIA in your region
- HIA Details
- Analysis of HIA
- Needs and Gaps
- Lessons for effectiveness

## Report:

- Findings from desktop research & interviews
- Key points and recommendations to a successful HIAef



# Stakeholders

- Mapping:
  - Details
  - Role
  - Partnerships
- Desktop search & interviews:
  - On board: First Steps
  - On board: Partnership
  - Not on board: Background
  - Not on board: Approaches
  - Lessons for effectiveness

## Report:

- Findings from desktop research & interviews
- Key points to a successful stakeholder engagement



# Evaluation

- Details
- Planning
- Methods and Indicators
- Analysis
- Lessons for effectiveness
- Dissemination and Feedback

## Report:

- Findings from desktop research & interviews
- Key factors and recommendations for a good evaluation framework



# Discussion

Questions or comments?



# Discussion

Group Work!