

# **EQUITY ACTION**

## **Regions – Online Platform**



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# Online Platform for Regions

*“ A communication platform will be set up to facilitate online networking ”*

- Bring together other regional bodies working on / with an interest in health equity issues
- Online Platform: wider reach
- Social Networking site: Free, various applications

→ The **Equity Channel** community

<http://community.equitychannel.net/>



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# Equity Channel community

- **Branding & Visual Design**
- **Moderation & Privacy**
- **Member Profiles**
- **Groups**
- **Invite others**
- **Discussion Forum | Follow (by email)**
- **Share files (reports, videos, photos, etc)**
- **Send messages to whole group**



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# Equity Channel community

The screenshot displays the Equity Channel community website. At the top, the header reads "Equity Channel" in pink, with the tagline "Connecting People for Fair Health" below it. A navigation bar includes links for Home, Invite, My Profile, Forum, Members, Media, Equity Channel Blog, and My Network. The main content area is titled "The Equity Channel Community" and features a welcome message: "Welcome to the Equity Channel community". Below this, it states the purpose: "Its purpose is to help you connect with us and other interested people across the globe who want to see action on health equity." A list of activities is provided under the heading "Here you can:", including having direct access to EU policy information, participating in the forum, sharing evidence and knowledge, connecting with others, and staying informed. Two prominent pink buttons at the bottom of this section are labeled "START A DISCUSSION" and "INVITE OTHERS". The left sidebar shows a grid of member avatars, an "Invite More" button, and a "Latest Activity" section featuring a post about the "Regional Network". The right sidebar includes a user profile for Yoline Kuipers, a "Sign Out" button, and sections for "Photos" and "Videos".

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